



SAN FRANCISCO BAY RESTORATION AUTHORITY

How to Get Your Project Adopted by the SFBJV

One of the Authority's Measure AA grant funding Prioritization Criteria is to be consistent with the San Francisco Bay Joint Venture's (SFBJV) habitat goals defined in its [2022 Implementation Strategy](#).

The SFBJV has a 20-year history of vetting and promoting restoration projects, and for this reason, the Authority's enabling legislation calls for consistency with their project adoption criteria.

To have your project [considered for adoption](#) by SFBJV, please do the following:

1. Start by entering information about your project into EcoAtlas Project Tracker at <https://ptrack.ecoatlas.org/>.
2. Select SFBJV as the administrative region.
3. You will then need to request that the project be adopted by the SFBJV by emailing Jemma Williams, Conservation Coordinator, SFBJV – jwilliams@sfbayjv.org.

Please include:

- Project name exactly as entered into EcoAtlas Project Tracker;
- Your Authority Pre-App or Full Application;
- Associated project figures and/or plans and;
 - A description of how your project aligns with the SFBJV's [project adoption criteria](#).

** The SFBJV strongly encourages applicants to reach out earlier in their proposal development to help ensure your project can be evaluated through their Project Adoption Team (PAT) process.

First, it will be evaluated for eligibility by SFBJV staff. If eligible, you will be invited to present your project to the Conservation Committee (CC), and will be evaluated by a separate PAT. If your project gets recommended by the PAT, it will then be considered for final adoption by the SFBJV Management Board. For more information and/or to initiate the process, contact Jemma Williams, Conservation Coordinator, SFBJV – jwilliams@sfbayjv.org.

The Authority encourages grant applicants to have projects considered for adoption by the SFBJV prior to the deadline for the Authority's competitive grant round, usually in the fall of each year, so that, if the project is adopted, that information can be included in the application. Here is a direct link to the [current adoption criteria](#) (as of July 2025).