RECOMMENDATIONS FOR IMPLEMENTING MEASURE AA IN A MANNER THAT BENEFITS ECONOMICALLY DISADVANTAGED COMMUNITIES

Dr. Ana M. Alvarez
Vice-Chair Advisory Committee

July 17, 2020  Governing Board Meeting
Shoreline flooding will affect communities differently.

Low-income and marginalized communities may have more difficulty preparing for, responding to, or recovering from a flood.

These communities are disproportionately exposed to hazardous or toxic substances, which may be mobilized by flood waters.

WHY?

Economically Disadvantaged Communities
Not an Economically Disadvantaged Community
No Data or Uninhabited Area

Economically disadvantaged communities, as identified on the map, are prone to flood damages due to the high threat of flooded areas.
Measure AA
“The Authority shall give priority to projects that… Benefit economically disadvantaged communities,”

Grant Guidelines
Provides definition + why

“A proposed project’s ability to provide benefits to these communities will be judged on the basis of the (1) direct involvement and support of local community groups; (2) a demonstrated track record working within communities; (3) the use of proven strategies to increase relevance of messaging and outreach; and (4) the ability to alleviate multiple stressors within communities, including, but not limited to, addressing the need for additional recreational amenities, resilience to climate change, reductions in pollution burden, greater civic engagement, and enhanced leadership development opportunities.
<table>
<thead>
<tr>
<th>Name</th>
<th>Title and Affiliation</th>
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<tbody>
<tr>
<td>Dr. Ana M. Alvarez (Lead)</td>
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<td>Sally Lieber</td>
<td>President Cardea, Center for Women</td>
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01 Create Guiding Pathway

02 Foster Healthy Relationships

03 Remove Barriers

IMPACT
10 NEAR TERM RECOMMENDATIONS

6-12 months

67% Implementation Phase
Annual Work Plan FY 20-21
Grant Program Materials
CREATE GUIDING PATHWAY

1.1 Adopt Guiding Principles of Trust

1.3 Conduct community outreach workshops for prospective applicants

1.7 Create a competitive proposal template

1.8 Create an application checklist

Incorporated in the Grant Program Materials

Incorporated in the 2020-21 Annual Staff Workplan
FOSTER HEALTHY RELATIONSHIPS

1.2. Allow for a Letter of Inquiry

1.5 Visit EDC Communities

1.6 Examine compensation for community

Incorporated in the Grant Program Materials

Incorporated in the 2020-21 Annual Staff Workplan
REMOVE BARRIERS

1.4 Amend scoring criteria in benefit of EDCs

1.9 Simplify language and phrasing

1.10 Enter all projects in EcoAtlas

Incorporated in the Grant Program Materials
Incorporated in the 2020-21 Annual Staff Workplan
10 SHORT-TERM RECOMMENDATIONS

1 to 2 years

50% Implementation Phase
Rec. Annual Work Plan FY 20-21
Rec. Grant Program Materials
2 LONGER TERM RECOMMENDATIONS

3 to 5 years

None in Implementation Phase
CREATE GUIDING PATHWAY

2.1 Seek diverse representation in governance structure

2.3 Create 2nd application track for CBOs

3.2 Leverage AA funds to support existing work by EDCs

Incorporated in the Grant Program Materials
Incorporated in the 2020-21 Annual Staff Workplan
FOSTER HEALTHY RELATIONSHIPS

2.2 Integrate community reps in grant processes

2.7 Require/encourage applicants to engage EDCs

2.8 Recognize CBO expertise + community-led processes

2.10 Leverage trust through community gatekeepers

Incorporated in the Grant Program Materials

Incorporated in the 2020-21 Annual Staff Workplan
REMOVE BARRIERS

2.4 Extend technical assistance
2.5 Leverage capacity
2.6 Extend project planning assistance
2.9 Reevaluate budgets to build-in true costs for meaningful community engagement
3.1 Establish a communications strategy

Incorporated in the Grant Program Materials
Incorporated in the 2020-21 Annual Staff Workplan