SHORT & LONG TERM RECOMMENDATIONS IN BENEFIT OF ECONOMICALLY DISADVANTAGED COMMUNITIES

Dr. Ana M. Alvarez
Vice-Chair Advisory Committee

June 5, 2020 Advisory Committee Meeting
Shoreline flooding will affect communities differently.

Low-income and marginalized communities may have more difficulty preparing for, responding to, or recovering from a flood.

These communities are disproportionately exposed to hazardous or toxic substances, which may be mobilized by flood waters.

WHY?

- Economic disadvantages
- Marginalization
- Disproportionate exposure to hazardous or toxic substances
- Limited resources for preparation, response, and recovery

- Low-income communities
- Marginalized communities
Measure AA
“The Authority shall give priority to projects that… Benefit economically disadvantaged communities,”

Grant Guidelines
Provides definition + why

“A proposed project’s ability to provide benefits to these communities will be judged on the basis of the (1) direct involvement and support of local community groups; (2) a demonstrated track record working within communities; (3) the use of proven strategies to increase relevance of messaging and outreach; and (4) the ability to alleviate multiple stressors within communities, including, but not limited to, addressing the need for additional recreational amenities, resilience to climate change, reductions in pollution burden, greater civic engagement, and enhanced leadership development opportunities.
<table>
<thead>
<tr>
<th>AD HOC SUBCOMMITTEE</th>
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| Dr. Ana M. Alvarez (Lead)  
Deputy General Manager, East Bay Regional Park District |
| Mike Mielke  
Vice President, Silicon Valley Leadership Group |
| Myla Ablog  
Sole Proprietor, Environmental Consultant |
| Anne Morkill  
SF Bay National Wildlife Refuge Complex Manager, U.S. Fish & Wildlife Service |
| Letitia Grenier  
Resilient Landscapes Program Director, San Francisco Estuary Institute |
| Marina Psaros  
Principal, Corovai |
| Zahra Kelly  
Director of Public Advocacy, Nature in the City |
| Ana Maria Ruiz  
General Manager, Midpeninsula Regional Open Space District |
| Shin-Roei Lee  
Board Director, Chinese American Environmental Professional Association |
| Luisa Valiela  
U.S. Environmental Protection Agency |
| David Lewis  
Executive Director, Save the Bay |
| Diane Williams  
Health Educator, Planting Justice |
| Sally Lieber  
President Cardea, Center for Women |
Community Engagement / Soliciting Voices

External Agencies/Organizations

- Environmental Justice Panel
- Greenlining Institute
- APEN
- Portland Metro Parks

Advisory Committee, Ad-Hoc Subcommittee, and Authority Staff

- AC Brainstorming
- Ad-Hoc Meeting Discussions
- Impact/Feasibility Exercise
- Online Survey
- Screen for Mission
**TIMELINE**

- **June 2018**: Environmental Justice (EJ) Panel
- **August 2018**: EJ Panel Follow-Up Document
- **September 2018**: Equity Performance Measure
- **October 2018**: Formation of the Subcommittee
- **February 2019**: Hiring of Equity Consultant
- **March 2019**: Brainstorming on Near-Term Recommendations
- **June 2019**: Grant Round 3 Incorporated EJ Panel Recommendation
- **August 27, 2019**: Community Based Assessment Report
- **October 11, 2019**: Near-Term Recommendations Approved by the AC
- **December 06, 2019**: Governing Board Reviewed Near Term Recommendations
- **December 14, 2019**: Short and Long Term Recommendations Reviewed by the AC
- **February 14, 2020**: Governing Board Reviewed Near Term Recommendations
- **Grant Program Materials and Staff Annual Work Plan FY 2020-2021**
- **June 05, 2020**: Requesting Endorsement of Short and Long Term Recommendations

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10 NEAR TERM RECOMMENDATIONS

67% Implementation Phase
3 Rec. Annual Work Plan FY 20-21
5 Rec. Grant Program Materials

6-12 months
10 SHORT-TERM RECOMMENDATIONS

1 to 2 years

50% Implementation Phase
4 Rec. Annual Work Plan FY 20-21
1 Rec. Grant Program Materials
2 LONGER TERM RECOMMENDATIONS

3 to 5 years

None in Implementation Phase
CREATE GUIDING PATHWAY

2.1 Seek diverse representation in governance structure

2.3 Create 2nd application track for CBOs

3.2 Leverage AA funds to support existing work by EDCs
FOSTER MEANINGFUL ENGAGEMENT

2.2 Integrate community reps in grant processes

2.7 Require/encourage applicants to engage EDCs

2.8 Recognize CBO expertise + community-led processes

2.10 Leverage trust through community gatekeepers
REMOVE BARRIERS

2.4 Extend technical assistance

2.5 Leverage capacity

2.6 Extend project planning assistance

2.9 Reevaluate budgets to build-in true costs for meaningful community engagement

3.1 Establish a communications strategy
THANK YOU