## DRAFT SCHEDULE OF TASKS, DEADLINES & GOVERNING BOARD DECISIONS: JANUARY 2014 THROUGH NOVEMBER 2014

**1-22-14**

### TOPIC

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### FUNDRAISING (for county ballot charges, polling, ballot advisors, filing fees)

- **(GB, S, STB)** Refine fundraising strategy, ID roles/expectations, determine dates & amounts of cash needed.
- **(GB)** Implement fundraising strategy & report progress.
- **(GB)** Implement fundraising strategy & report progress; review est. of cash needed for ballot charges and filing fees, revise strategy as needed. **March 14:** Must have $?? for ballot advisors & $?? for polling.
- **(GB)** Implement fundraising strategy & report progress. **June 11:** Must have $?? for ballot costs and filing fees.
- **(GB)** Implement fundraising strategy & report progress.

### POLLING

- **(STB)** With another external party, conduct poll.
- **(STB)** Report to GB and Advisory Committee on findings of poll. **(GB)** Determine implications for viability of Nov. 2014 ballot measure.
- **(GB)** Provide direction for May RA tracking poll. **(GB)** Authorize disbursement of funds for tracking poll.
- **(GB Polling Cmte., S, STB)** Select & hire pollster, refine tracking poll.

### REVENUE MEASURE

- **(GB, S, STB)** Continue to solicit feedback on expenditure plan. **(S, STB)** Refine supporting materials - powerpoint, maps, lists of sample projects, etc. **(GB)** Schedule June GB meeting to enable timely adoption of resolution and related matters. **(S)** Take steps to select ballot advisors. **(GB)** Approve selection of ballot advisors. **(STB)** With another external party, conduct poll.
- **(GB, S, STB)** Refine support materials - powerpoint, maps, lists of sample projects, etc. **(S)** Refine est. of cost of ballot advisors. **(S)** Schedule April meeting of Advisory Cmte. regarding ballot language and expenditure plan.
- **(GB, S, STB)** Continue to solicit feedback on expenditure plan. **(S, STB)** Refine supporting materials - powerpoint, maps, lists of sample projects, etc. **(S)** Refine est. of cost of ballot advisors. **(S)** Schedule April meeting of Advisory Cmte. regarding ballot language and expenditure plan.
- **(GB, S, STB)** Continue to solicit feedback on expenditure plan. **(S, STB)** Refine supporting materials - powerpoint, maps, lists of sample projects, etc. **(S)** Refine est. of cost of ballot advisors. **(STB)** Schedule April meeting of Advisory Cmte. regarding ballot language and expenditure plan.
- **(GB, S, STB)** Review May polling and all other info needed to decide whether to place measure on Nov. 2014 ballot. **(GB)** Formulate semi-final ballot language and expenditure plan; take straw vote. **(GB)** If feasible, adopt ballot measure resolution; if not, schedule special meeting for adoption by June 11, the deadline for adopting a resolution in time to fit Santa Clara County’s schedule.
- **(GB, S, STB)** Review May polling and all other info needed to decide whether to place measure on Nov. 2014 ballot; formulate semi-final ballot language and expenditure plan.
- **(S, STB)** Transmit resolution and filing fees to counties and coordinate w/each county bd. of supers. to pass consolidation resolution, etc. **(GB Revenue Measure Cmte., S, STB)** Draft supporting arguments. **(GB)** Approve supporting arguments. **(STB)** File supporting arguments.
- **(STB)** Ensure county boards of supervisors pass consolidation resolutions. **August 8** is deadline for counties to adopt consolidation resolutions. **August 18** is last day to submit arguments for and against...
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<td>BALLOT ACCESS</td>
<td>(STB) Continue work with registrars to ID ballot cost estimates, ID any need for advance payments, clearly outstanding questions not addressed in SB 279 and report to GB.</td>
<td>(STB) Continue work with registrars to ID ballot cost estimates, ID any need for advance payments, clearly outstanding questions not addressed in SB 279 and report to GB.</td>
<td>(STB) Resolve any outstanding ballot access issues not addressed in SB 279 and report to GB.</td>
<td>(GB) Authorize disbursement of filing fees and, if needed, advance payments to counties.</td>
<td>(GB) Authorize ballot cost estimates, ID with registrars to ID any need for advance payments, clearly outstanding questions not addressed in SB 279. Obtain cost estimates and payment deadlines and report to GB.</td>
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<td>ADMINISTRATION</td>
<td>(5) Present possible terms of JPA for discussion by GB, ABAG Executive Board, &amp; State Coastal Conservancy Board, and obtain direction from each. Possible authorization for ABAG staff to negotiate and execute.</td>
<td>(GB) Approve JPA terms and authorize execution.</td>
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<td>(5) Seek Coastal Conservancy Board approval of terms and authorization to execute.</td>
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<td>(GB) Approve work program for remainder of FY 14/15.</td>
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(GB) Approve financial report for posting to website.

(GB) Make additional appts. to Advisory Cmte.

(GB) Approve JPA terms and authorize execution. (S) Resolve any issues among JPA parties.

(S) Treasurer reports to GB on proposal for setting up RA account.

(GB) Direct Treasurer to establish an account by March 12 and receive funds for the Restoration Authority.

(GB) Make additional appts. to Advisory Cmte. as needed.

(GB) Make additional appts. to Advisory Cmte., as needed.

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(GB) Approve work program for remainder of FY 14/15.