1. Call to Order

Sam Schuchat, Chair, called the meeting to order at approximately 1:02 p.m.

2. Roll Call

Frederick Castro, Clerk, reported that six members were present. A quorum of the Governing Board was present.

Present were Sam Schuchat, Dave Cortese, Rosanne Foust, John Gioia, Dave Pine, John Sutter.

Absent was Keith Caldwell.

Present were Patricia Jones and Kenneth Moy (ABAG); Judy Kelly and Karen McDowell (San Francisco Estuary Partnership); Amy Hutzel and Melanie Denninger (California State Coastal Conservancy).

3. Public Comment

Caroline Warner, San Francisco Bay Joint Venture, announced an event recognizing the designation of the San Francisco Bay/Estuary as a “Wetland of International Importance”
under the Convention on Wetlands on May 10, 2013; a South Bay Wetlands Tour on May 30, 2013; and availability of information about different projects for those interested in visiting regions on their own.

There were no other public comments.

4. Announcements

Sutter reported on a news article regarding recent national polling which shows public support for preparing for rising seas and stronger storms from climate change with a preference for people with businesses and property in hazard areas paying for the preparation.

There were no other announcements.

5. Approval of Summary Minutes of January 23, 2013

A motion to approve the summary minutes of the Governing Board meeting on January 23, 2013, was made by Foust and seconded by Gioia. The motion passed unanimously.

6. Chair’s Report

A. Reappointments to the Governing Board

Schuchat reported on the receipt of a letter from Mark Luce, President, Association of Bay Area Governments, reporting ABAG’s reappointment of the current members of the Governing Board who were previously appointed to terms ending in April 2013. The new terms begin April 22, 2013 and end April 21, 2017, as follows:

Samuel Schuchat, Executive Officer, California State Coastal Conservancy—Chair
John Gioia, Supervisor, County of Contra Costa—East Bay
Keith Caldwell, Supervisor, County of Napa—North Bay
Rosanne Foust, Councilmember, City of Redwood City—South Bay
Dave Cortese, Supervisor, County of Santa Clara—Bayside City/County
John Sutter, Director, East Bay Regional Park District—Bayside City/Park District

B. Allowable Activities

Schuchat reported on allowable activities by members in support of placing a revenue measure on the ballot and referred members to Moy’s memo on SFBRA ballot measure activities.

Members discussed allowable and prohibited activities related to ballot measures.

Item 5
7. Legislation for Designation and Placement of Regional Ballot Measure

Schuchat reported on the status of amendments to SB 279 (Hancock) regarding ballot measures, including multi-county ballot designation and ballot placement. Schuchat noted that staff will continue to track the progress of this legislation.

Members discussed levying special taxes, unfunded mandates, and ballot uniformity and designation.

8. Outreach by Governing Board and Advisory Committee

Schuchat reported on the availability of additional outreach materials, including a jobs and economic benefits fact sheet, introductory letter, and sign up form, to be used by Governing Board and Advisory Committee members.

Members reported on their individual outreach activities.

9. Preparation for 2014 Ballot Measure

Stephen Knight, Save The Bay, reported on For The Bay initiative, legislative outreach, polling update, Silicon Valley Leadership Group support, and the hiring of TBWB.

Barry Barnes and Sarah Stern-Benoit, TBWB, reported on outreach to prepare for ballot measure and on successful multi-county measures.

Members discussed ballot measure development, polling related to support of tax measures and bay restoration, outreach, fundraising to place measure on ballot, economy improvements, and legislation related to lowering the vote threshold.

10. Advisory Committee: Reappointment of Original Appointees

Denninger reported on the reappointment of original and replacement members to the Advisory Committee.

A motion to reappoint eleven original appointees or their replacements to the Advisory Committee, including Steve Abbors, John Coleman, Grant Davis, Beth Huning, Jerry Kent, David Lewis, Sally Lieber, Cynthia Murray, Bruce Raful, Bob Spencer, and Laura Thompson, was made by Foust and seconded by Pine. The motion passed unanimously.

Members discussed expectations of Advisory Committee members, and appointments listed by statute and representation from other sectors.
Pine offered to take the lead on investigating county ballot measure costs. The topic will be placed on the next meeting agenda.

11. Adjournment

The Governing Board meeting adjourned at about 2:33 p.m.

The next Governing Board meeting is on April 24, 2013.

Submitted by the Clerk of the Governing Board:
July 10, 2013

Approved by the Governing Board:
TBD