1. Call to Order
   Action
   Sam Schuchat, Executive Officer, California State Coastal Conservancy

2. Moment of Silence in Memory of Supervisor Charles McGlashan

3. Roll Call

4. Public Comment

5. Announcements

6. Approval of Summary Minutes of January 26, 2011
   Action
   Attachment: Summary Minutes for January 26, 2011
7. Organizational Matters

   A. Appointment of New Governing Board Member
      Information
      Ezra Rapport, Executive Director, Association of Bay Area Governments
      Attachment: Rapport memo dated May 23, 2011

   B. Appointment of John Coleman to the Advisory Committee
      Action
      Sam Schuchat
      Attachment: Denninger memo dated May 23, 2011

   C. Appointment of New Member to the Polling Subcommittee
      Action
      Sam Schuchat

8. Request for Authorization to Seek Additional Funding for Developing Ballot Measure
   Information/Action
   Judy Kelly, Director, San Francisco Estuary Partnership

   Information
   Ken Moy, Legal Counsel, Association of Bay Area Governments

10. Report on Proposition 21 Vote Analysis
    Information
    Sam Schuchat
    Attachment: GreenInfo report dated May 9, 2011

11. Report on Phase II Polling

   A. Review Status and Schedule
      Information
      Karen McDowell, Environmental Planner, San Francisco Estuary Partnership

   B. Report on Focus Group Findings
      Information
      Ruth Bernstein, EMC Research

   C. Review Draft Phase II Voter Survey
      Information/Action
      Ruth Bernstein, EMC Research
12. Discussion of Parcel Tax Measure and Schedule  
   Information/Action
   Sam Schuchat

13. Adjournment

Agenda submitted by the Clerk of the Governing Board:
May 24, 2011

Agenda posted:
May 24, 2011