SAN FRANCISCO BAY RESTORATION AUTHORITY - PHASE I SURVEY RFP EVALUATION

Score points 1(lowest) to 30 (highest)-Total of 100 points possible

1. Includes transmittal letter highlighting unique features (10 points possible) 

2. Includes statement of work describing in detail procedures and methods for accomplishing the public opinion survey and revenue measure feasibility analysis including focus group option; election timeline, etc. (30 points possible)

3. Summarizes relevant experience: 
   a) Public opinion research 
   b) Revenue measure formation services 
   c) Developing financial feasibility studies (30 points possible)

4. Includes list of client references (5 points possible)

5. Includes examples of work (10 points possible)

6. Includes budget and standard billing information (5 points possible)

7. Responds to all requirements of RFP (10 points possible)

8. Identifies key personnel, education, relevant similar work and includes resumes or CVs. Extra credit though not requested in RFP

Comments:
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Signature of Reviewer: _______________________________
Date: ______________________