



# Governing Board

## SUMMARY MINUTES

Wednesday, January 27, 2010  
12:00 p.m. to 2:00 p.m.

Meeting Location:  
California State Coastal Conservancy  
1330 Broadway, 11<sup>th</sup> Floor Conference Room  
Oakland, California 94612

For additional information, please contact:  
Clerk of the Governing Board, (510) 464 7910

Agenda and attachments available at:  
[www.sfbayrestore.org](http://www.sfbayrestore.org)

### **1. Call to Order**

Sam Schuchat, Chair, called the meeting to order at 12:07 p.m.

A revised agenda was distributed.

### **2. Roll Call**

Frederick Castro, Clerk, reported that five of seven members were present. A quorum of the Governing Board was present.

Present were Sam Schuchat, Rosanne Foust, Charles McGlashan, John Sutter, Phil Ting.  
Absent were Dave Cortese and John Gioia.

### **3. Public Comment**

There was no public comment.

### **4. Announcements**

Sutter reported on a tour of North Bay restoration projects which he found interesting and worthwhile. He recommended members to attend upcoming tours.

Beth Huning, San Francisco Bay Joint Venture, announced a tour of South Bay restoration projects will be scheduled in the spring.

There were no other announcements.

## **5. Approval of Summary Minutes of October 28, 2009**

A motion to approve the summary minutes of the Governing Board meeting on October 28, 2009, was made by Foust and seconded by McGlashan. The motion passed unanimously.

## **6. Organizational Matters**

### **A. Presentation on Funding Options**

Joe Edmiston, Executive Director, Santa Monica Mountains Conservancy, and the Mountain Recreation and Conservation Authority, spoke about the SMMC and MRCA's programs and experience in raising local money for land acquisition and operation and management of park and recreation lands; its selection of a benefit assessment district over other fundraising options; and other ways the SMMC and MRCA have used to raise funds.

He commented on the collaborative effort to restore the San Francisco Bay, noted that the public is supportive of open space conservation and acquisition, and described efforts undertaken by the MRCA to garner public support for benefit assessment district measures. He commented on Silicon Valley Taxpayers Association v. Santa Clara County Open Space Authority, the Assessment Act of 1913, Landscape and Lighting Act of 1972, and Benefit Assessment Act of 1982.

Members discussed benefit assessment district measures, court challenges, park and recreation lands management, the relationship between the SMMC and the MRCA.

### **B. Report on Funding Mechanisms and Expenditure of Grant Funds to Support Public Opinion Polling/Research Survey**

Schuchat reported on the expenditure of grant funds, the development of a request for proposals for a public opinion polling/research survey to develop future ballot measures, including comments from Pat O'Brien, East Bay Parks and Recreation District, and the RFP distribution list. He also reported that any polling/research firm that had seen the draft RFP was excluded from the distribution list.

Gardner noted that Cortese was at a Metropolitan Transportation Commission public meeting which had attracted a large audience.

Members reviewed the draft request for proposals, submitted additional polling/research firms to the distribution list, reviewed the RFP process and posting, and discussed the inclusion of testing sales taxes.

A motion to approve the proposed request for proposals for Phase I polling and research using San Francisco Foundation grant funds in the amount of \$50,000, and to accept an additional \$50,000 for this effort from the Hewlett Foundation for use in Phase II was made by Foust and seconded by Ting. The motion passed unanimously.

Members thanked Conservancy and ABAG staff for their work and recognized David Lewis, Save The Bay, for making the initial foundation contacts.

### **C. Amendments to AB 2954**

Schuchat reported on proposed amendments to the San Francisco Bay Restoration Authority Bill (AB 2954) which will add clarifying language regarding the Legislature's intent regarding multi-county election; provide for the Authority to issue revenue bonds; address limitations on the maturity date of bonded indebtedness and levy of voter-approved assessment/taxes; and address limitations on the Authority's ability to incur bonded indebtedness.

Gardner noted that the proposed amendments will not change or reverse something that is expressly denied in the current legislation and that they clarify the legislation.

A motion to determine that the San Francisco Bay Restoration Authority sponsor amendments to the San Francisco Bay Restoration Authority Bill (AB 2954) that will provide needed clarifying language in order for the Authority to carry out its purpose, and that the California State Coastal Conservancy staff will manage this legislative change was made by McGlashan and seconded by Ting.

Sutter commented on the scope of the requested authorization regarding election issues.

The motion was amended to include other measures that will ensure consistency and conformity in conducting multi-county elections.

The motion passed unanimously.

### **D. Formation of Advisory Committee (Update)**

Moira McEnespy, Deputy Program Manager, California Coastal Conservancy, reported on developments regarding the Advisory Committee, including that Advisory Committee members have been notified of their appointment; a briefing webinar was held January 21, 2010 with additional webinars to be scheduled if needed; and Governing Board members can still make nominations.

Members requested that the letter inviting interest from potential Advisory Committee members be re-sent to them. Members also discussed the composition of the Advisory Committee and submitting additional nominations, and the selection of additional Advisory Committee members.

**7. Adjournment**

The Governing Board meeting adjourned at 1:08 p.m.

The next Governing Board meeting is on April 28, 2010.

Submitted by the Clerk of the Governing Board  
April 23, 2010

Approved by the Governing Board  
April 28, 2010